



## Rules governing the ITU150th Anniversary “Poster” Competition.

- This competition (“Competition”) is organised by the International Telecommunication Union (the “ITU”) on the occasion of the 150<sup>th</sup> Anniversary of its foundation, which will be celebrated on 17 May 2015. In order to enter the Competition, you and your parent or legal guardian must agree to the present rules and conditions (the “Rules”).

### Eligibility for Participating:

- To be eligible to enter the Competition:
  - You must be between 5 and 16 years (inclusive) on the 17th May 2015. Depending on your age, you will compete in one of the following three age categories: 5 to 7 years, 8-11 years and 12 to 16 years; and
  - You must obtain your parent’s, legal guardian’ or teachers prior permission to enter the Competition. Your parent, legal guardian or teacher must provide his/her own contact details and indicate its consent to these Rules. ITU will contact you and your parent or legal guardian to acknowledge receipt of your entry.

### How to participate in the Competition:

- The Competition opens on 30th March 2015 and closes on **1 May 2015** (“Competition Period”). Submissions received outside of this timeframe will not be considered.
- You are only allowed to submit one entry during the Competition Period; if you submit more than one entry, your subsequent submission(s) will be automatically disqualified.
- The subject of the Competition is your vision of information and communication technologies (ICTs) in the future. Therefore, ITU asks for your vision of any form of such technology you imagine may be possible in the future.
- Submissions may be of any size up to A3. Should your poster be chosen we may contact you to request the original – so please keep it safely until the competition is finished.
- Your submission must be your original work, and should not contain material that violates a third party’s privacy or intellectual property rights. It should not be defamatory, obscene, or offensive or contain content that is inappropriate, indecent, and discriminatory in any way. In addition, it should not contain any element that displays any third party advertising, slogan, logo, trademark or otherwise indicates a sponsorship or endorsement by a commercial entity or other third party.

- All submissions should be scanned and sent, together with a signed and completed acknowledgment or the rules of the competition, and the entry details by email to the following address [My-mega-future@itu.int](mailto:My-mega-future@itu.int)
- An entry will be deemed submitted at the time of receipt of such email by ITU. ITU cannot accept any responsibility for submissions lost or delayed due to failures of communication networks, hardware or software.
- Each participant retains ownership of all intellectual and industrial property rights (including moral rights) in and to his or her submission. As a condition of participation, each participant grants ITU a perpetual, irrevocable, worldwide, transferable, royalty-free, and non-exclusive license to use, reproduce, adapt, modify, publish, distribute, publicly perform, create a derivative work from, and publicly display its submission and the content depicted therein for any purpose, including displaying it online and offline, without any attribution or compensation to Entrant.

#### Evaluation Criteria

- Entries will be judged on the following criteria:
  - Creativity and originality in presenting future information and communication technologies;
  - Artistic merit and drawing skills
- Each submission shall be evaluated by a small panel of judges selected by the ITU Secretariat. The panel will not have access to the identity of those submitting entries. Submissions will be divided into 3 age groups, depending on the age of the participant, as indicated in the “eligibility for participation” section above.
- Decisions of the judges are final and binding.

#### Prizes

- **Prizes – Tablets** - will be awarded for the winner of each category.
- The winner of each category will be notified by ITU on or before 11 May 2015 by – means of e-mail notification (to address provided on entry form). A potential winner who fails to respond to ITU’s notification within 3 days from ITU’s attempt will be disqualified and ITU may select an alternate winner from the same age group.
- In the event there are not enough eligible entries, not all prizes will be awarded.
- If a potential winner is unable for whatever reason to accept his or her prize, then ITU reserves the right to award the prize to another entrant of the same age group.

#### Miscellaneous provisions

- The personal data provided will be used by ITU for the sole purpose of administering the Competition.

- If you win the Competition, you agree to participate in any media or promotional activity resulting from the Competition, such as interviews.
  - ITU cannot be held responsible for the policies, actions or inactions of others, which may prevent someone from entering, participating or claiming a prize in this Competition.
  - The ITU reserves the right to disqualify any entry which breaches any these Rules.
  - The ITU reserves the right to amend these Rules or suspend or cancel this competition at any stage, if deemed necessary in its opinion, or if circumstances arise outside of its control.
  - Nothing in these Rules shall be considered a waiver of ITU's privilege and immunities accorded to it by virtue of international agreements and national laws.
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